



NEWS RELEASE

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Determined by Design Named as Interior Designer for Providence Place Apartments in Northeast Washington

(Washington, D.C. – July 17, 2018) Determined by Design has been selected by the development team for Providence Place to design all interiors for the 100-unit affordable housing project in the Deanwood neighborhood of Northeast Washington. Determined by Design will bring the firm’s core commitment to design equity and affordable yet inspiring surroundings to the design of Providence Place’s public spaces and residential units, while also paying homage to one of the neighborhood’s most revered historic figures, Nannie Helen Burroughs.

“With this newest project, Determined by Design continues to fulfill our mission to elevate design standards and bring comfortable, respectful, and empowering surroundings to affordable housing and projects East of the River,” said DBD President Kia Weatherspoon. “We applaud our development and architect partners for their vision and commitment to bringing design excellence to affordable housing.”

One of the hallmarks of Determined by Design’s work is that all projects are rooted in and reflect the story and history of their neighborhoods. For Providence Place, Determined by Design will create a distinctive and beautiful design experience for residents that also honors Burroughs. The prominent African-American educator, civil rights activist, feminist, orator and businesswoman made her home in the neighborhood, where she also founded the nation’s first school to provide vocational training for African-American females.

Located at the intersection of Nannie Helen Burroughs Avenue and 50th Street, NE, the project is being developed through a consortium that includes the Progressive National Baptist Convention Inc., which owns the property; D.C.-based UrbanMatters Development Partners; and Florida-based Atlantic/Pacific Communities. Of the 100 Providence Place units, 35 will be replacements for the nearby Lincoln Heights/Richardson Dwellings properties under redevelopment by the District of Columbia Housing Authority.



About Determined by Design

Determined by Design is an interior design firm specializing in the creation of beautiful, functional and stimulating interior spaces that enable the progress of people and their neighborhoods. Beginning with a small pro-bono project for domestic violence survivors, Determined by Design has grown dramatically, designing more than 2,000 units and 65,000 square feet of public spaces since 2016. The firm provides full-service interior design for multifamily affordable and supportive housing properties, boutique hotels, and small businesses located in economically challenged and emerging communities. The firm is a DC Certified Business Enterprise (CBE), meeting the certification categories of Local Business Enterprise (LBE), Small Business Enterprise (SBE), Veteran-owned Business Enterprise (VOB), and located within a Development Enterprise Zone (DZE). For more information, visit DeterminedbyDesign.com.

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